

# Robert Grotans

## SUMMARY

I am a Color Services Analyst at X-Rite / Pantone where I support the Professional Color Services team in the execution and productization of our service offerings. For the past 5 years, I've helped grow our eLearning platform which provides training on products and color theory to customers worldwide.

## SKILLS & SPECIALTIES

Adobe Captivate, Adobe Creative Cloud, basic knowledge of HTML, color management, eLearning, interactive training, Mac OSX, Microsoft Office, Moodle, social media, and Windows.

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## EDUCATION

### University of Colorado Denver

Master of Arts Information and Learning Technologies, Option: eLearning  
2016-Present

### Western Michigan University

Bachelor of Science Imaging: Multimedia (Graphic and Printing Science), Communication  
2006-2010

**Awards and Activities:** President of WMU Technical Association of the Graphic Arts, FFTA 2010 Phoenix Challenge Competition, Print and Graphics Scholarship Foundation, Michigan Print Week Association, Ann Arbor Graphic Arts Memorial Foundation, Jane Ulmer Memorial Foundation, Dean's List.

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## EXPERIENCE

### Color Services Analyst

X-Rite | Pantone

February 2016 - Present | Grand Rapids, MI

- Ensure proper execution of all service offerings including measurements, digital drawdowns, and portal administration.
- Collaborate with cross-functional teams to productize and deliver new service offerings.
- Maintain and support Moodle-based eLearning site used by more than 25,000 customers worldwide.
- Develop new eLearning courses for our cloud-based products and services.

### Project Leader

X-Rite | Pantone

January 2011 - February 2016 | Grand Rapids, MI

- Work with subject matter experts to develop and produce "in-the-box" training for new products and services.
- Create new training content for seminars, classroom training, and eLearning.
- Create white papers and other technical guides for end users of our products.
- Collaborate with marketing to produce training content for social media.

### Office & Lab Assistant for Department of Chemical and Paper Engineering

Western Michigan University

September 2009 - December 2010 | Kalamazoo, MI

- Designed a new brochure for the Graphics & Printing Science program aimed at recruiting prospective students.
- Created fliers and posters for events and instructional purposes.
- Assisted students with projects in computer lab and print lab.

### Internship

West Press

May 2010 - August 2010 | Tucson, AZ

- Worked in all departments of a print shop including digital, graphics/prepress, pressroom, estimating, & business.
- Performed preflighting and prepress functions including typesetting, layout, and color separations.
- Worked on a six-color Heidelberg Speedmaster SM 74 press.

### IT Specialist for the College of Arts & Sciences

Western Michigan University

September 2008 - April 2010 | Kalamazoo, MI

- Assisted instructors with the use of classroom technology.
- Maintained and developed the College of Arts & Sciences Technology website.
- Created and maintained instructor wikis containing student resources.